

Green Dreams Ltd started in 2000 on 10 beautiful acres in Tigon operated by 30 wonderful staff. After an initial product range of fresh vegetables and fruit, we expanded to incorporate poultry and eggs. These products were distributed to the Nairobi consumers available at green grocers and supermarkets.

In 2004 we started a Box Scheme delivering produce directly to consumers homes and in 2005 Green Dreams was the first certified local farm for local markets in the country. It soon became apparent that more was needed to satisfy the growing consumer demand for quality organic products and therefore we started an Out Grower system. This involved teaching and assisting 3 other farmers on the process involved with organic production thus increasing volumes and diversity of products.

 We also encouraged Brackenridge Jersey one of Kenya's oldest Jersey farms, to seek organic status. This stunning farm 40 acre farm, established in 1952, is home to approximately 38 lovingly cared for Jerseys and has now reached organic certification. Green Dreams constructed and manages the dairy processing facility on the farm, and produces the only certified organic dairy products in the country. These include Natures organics Probiotic Yoghurts amongst others.

Sept 2nd 2006 was the beginning of a new era for Green Dreams Ltd as we expanded our horizons, to opening the first Organic store in Gigiri Shopping Centre, Nairobi. We incorporate all local and regional genuinely organic products as well as encourage new and old producers to reach certification status thus guaranteeing our consumers a variety of genuinely safe, organic eating. In 2007 the Limuru Archdiocesan Farm, another outgrower reached organic certification status!

In 2007 Green Dreams opened a dedicated organic branded section in Nakumatt Westgate in Westlands bringing a wider variety of products to a growing consumers base, making this the first dedicated organic space in any superkarket in Africa!

In 2008 due to insecurity caused by the electoral violence, Green Dreams phased out of production closing down it's flag ship farm. This was a very stressfull period for the company at large as the brand Green Dreams was synonymous with the Tigon farm. Key green dreams branded products were outsourced to smaller producers and farm machinery and assets were sold or donated to projects in and around Nairobi.

 Irrigation equipment from the farm was donated to Limuru Agri Youth Centre and the Kibera Youth Reform group. The Youth Center trains young Kenyans from all over the country who have shown exemplary achievements in agriculture in their former schools. The Kibera Youth Reform Group are a young group residing in Kibera, one of Africas largest slums.

Having been cordoned off from the city for 5 days during the most violent times of the electoral violence, these youngsters decided to develop a farm from a garbage site with the intention of being able to produce their own food in the future.

With training and support, we hope that both these projects will impact on the younger generation of farmers in Kenya. For more visit our blog <http://greendreams.edublogs.org>

During this period too, strategic partners bought into Green Dreams capitalizing the company which then began to extend it's local markets to include regional and export.